



# Capturing, Creating & Presenting Persuasive Demonstrative Evidence

Presented by: Andy Payne

# Don't take a knife to a gun fight!



# Demonstrative Evidence Steps

→ Capturing

→ Creating

→ Presenting

# Capturing: Technology

# Capturing Technology

- **Camcorder**
- **Digital Camera**
- **Lights**
- **Power Supplies**
  - Batteries
  - Power Cords
- **Blank Tapes**
- **Tripod**
- **Microphones**



# Camcorder

- **Fire Wire**
- **Mini DV**
- **CCD Chips**
- **Audio Input Controls**
- **Digital Zoom vs. Optical Zoom**

**Price Range: \$1500 to \$3000**



# Fill Lights

- **Always Use Lights**
- **Battery Powered**
- **Range is 4 Feet**



# Power Supplies

- Batteries
- DC Adapter
- Power Cords



# Microphone

- **Lapel Microphone**
- **Do Not Use  
Camera Microphone**



# Digital Cameras

- **Optimal Zoom vs. Digital Zoom**
- **2.0 Mega Pixels or Better**
- **Flash**

**Price Range: \$300 to \$1,000**



# Scanners

- **Photo Scanners**

- **Negatives**

**Price Range: \$200 to \$500**



# Capturing: Sources

# Capturing: Sources

- *Witness Interviews*
- *Client Interviews*
- *Television News Coverage*
- *Newspaper Photographs*
- *Police & Medical Examiner Photographs*
- *Scene Photographs*
- *Family & Work Photographs*
- *Sympathy Cards*
- *Day-in-the-Life Footage*
- *Aerial Photograph*
- *Answering Machine Tapes & Call Notes*
- *911 Tapes*
- *Home Videos & Movies*
- *Medical Illustrations*
- *Stock Photographs*

# Television News Coverage



# Newspaper Photographs



PAUL GNADT/Star Group

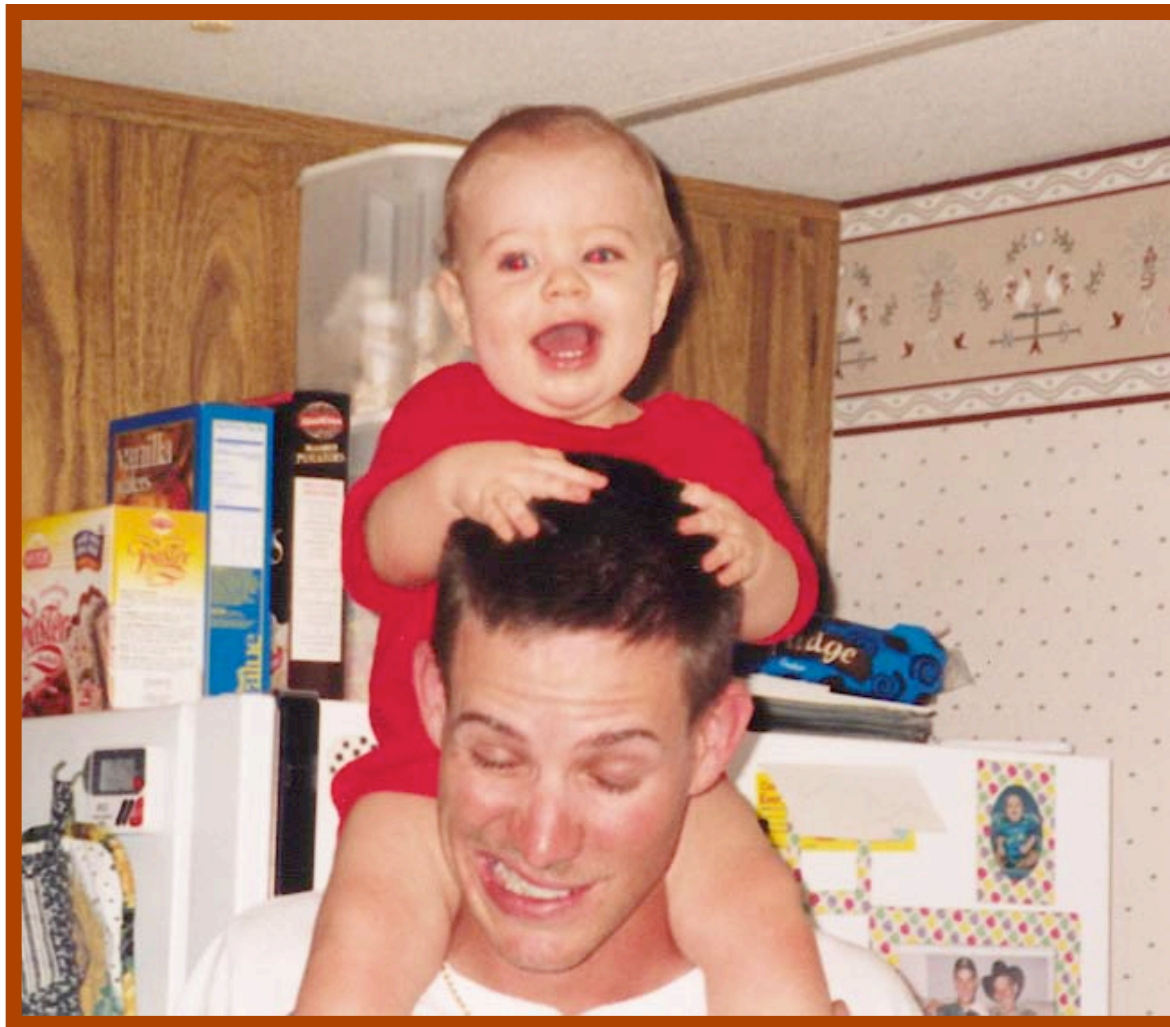
**CHECKING FOR VICTIMS:** Burleson and Crowley firefighters check inside the Lincoln driven by Carrie Nelson, 79, of Keene as Burleson police officers got information for the report. Nelson was killed on impact when a dump truck owned by Rickey Perkins Trucking of Fort Worth and driven by 53-year-old Bob Amis of Fort Worth struck the Lincoln head-on in the 1500 block of FM 731 North.

**—Rescuers did all they could to check for passengers**

# Scene Photographs: Police, M.E. Etc.



# Family Photographs



# Home Movies & Videos



# Aerial Photographs



[www.terraserver.com](http://www.terraserver.com)

# Stock Photographs

[www.corbis.com](http://www.corbis.com)

[www.eyewire.com](http://www.eyewire.com)

[www.gettyone.com](http://www.gettyone.com)

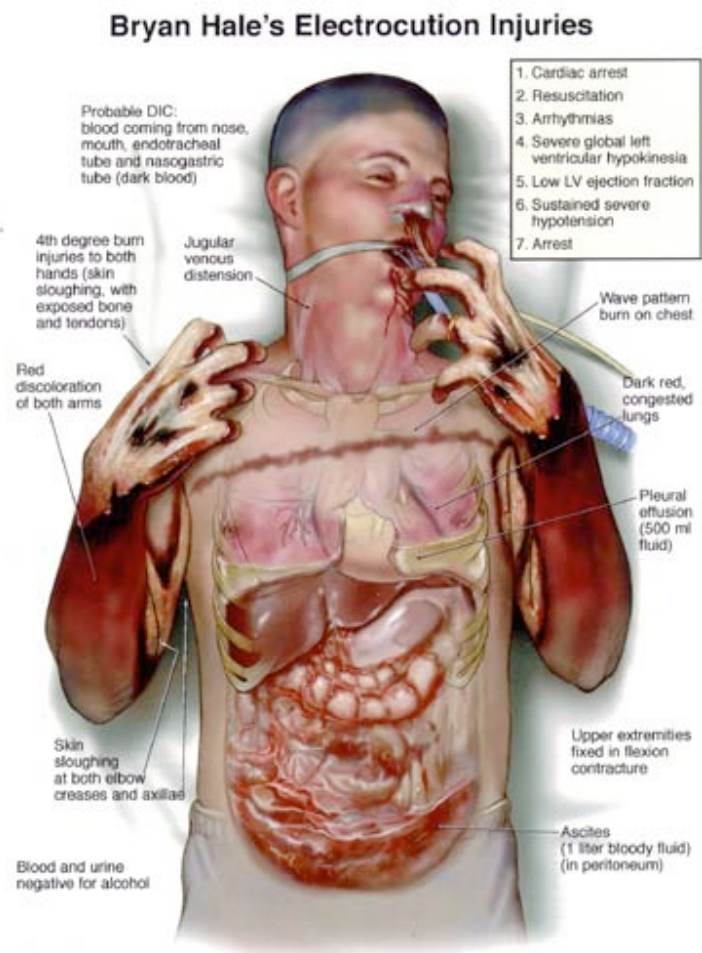


# Medical Illustrations

[www.nlm.nih.gov/  
research/visible/](http://www.nlm.nih.gov/research/visible/)

[www.adam.com](http://www.adam.com)

[www.lifeart.com](http://www.lifeart.com)



# Creating: Technology

# Laptops

- **Window XP**
- **Pentium III 850 MHz**
- **30 GIG Hard Drive**
- **DVD Player**



**Price Range: \$2500 to \$3500**

# Microsoft PowerPoint®



**\$339**

[www.microsoft.com/office/powerpoint/](http://www.microsoft.com/office/powerpoint/)

# Microsoft Publisher®



**\$339**

[www.microsoft.com/office/publisher/](http://www.microsoft.com/office/publisher/)

## Adobe Photoshop 7



**\$600**

[www.adobe.com](http://www.adobe.com)

**Adobe Premiere®**

## Adobe Premiere 6

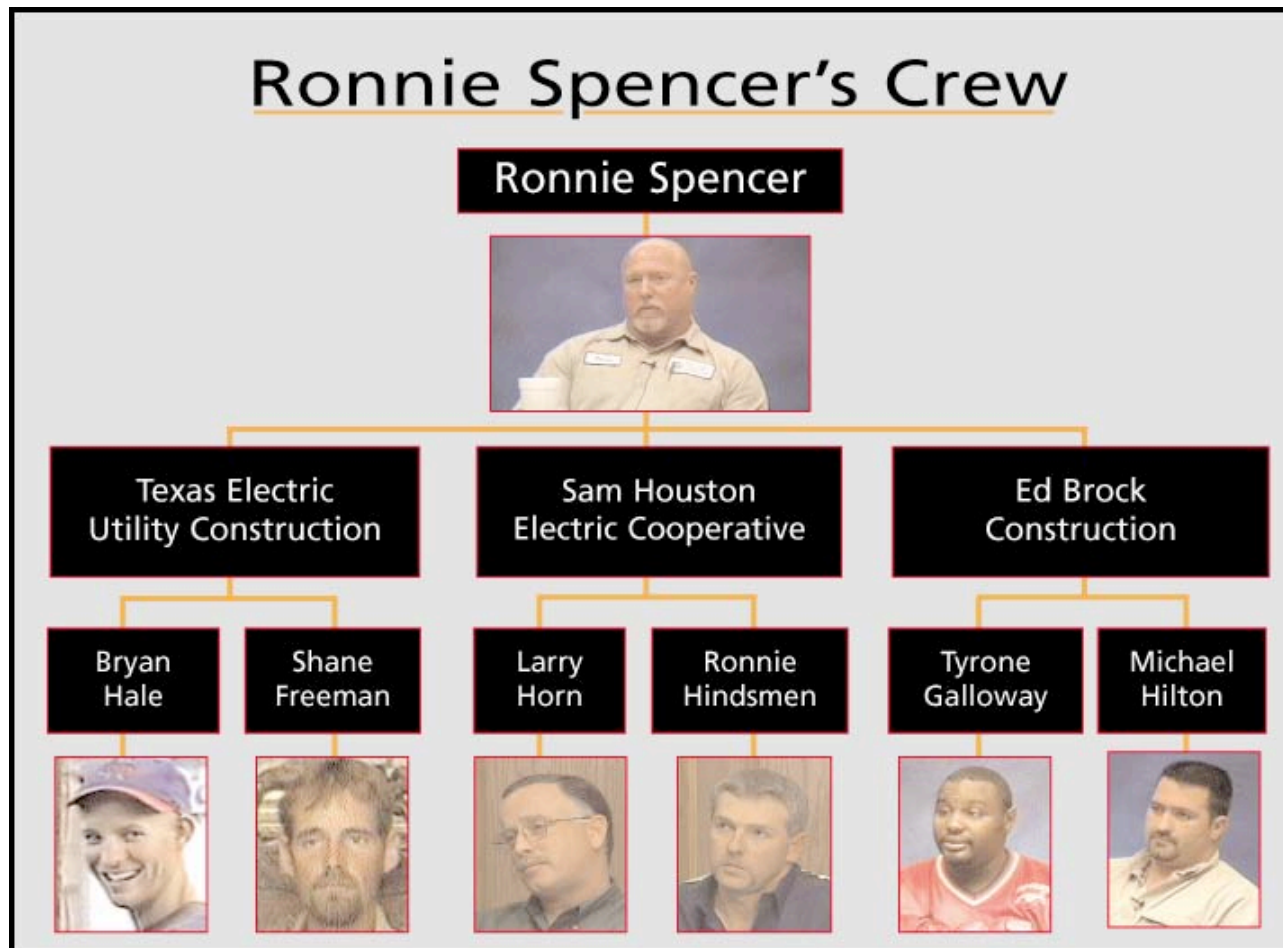


**\$549**

[www.adobe.com](http://www.adobe.com)

# What To Create

# Witness Lineups



# Proof Checklist



History of Reckless Behavior



Speeding Caused the Crash



No Prior Medical Problems

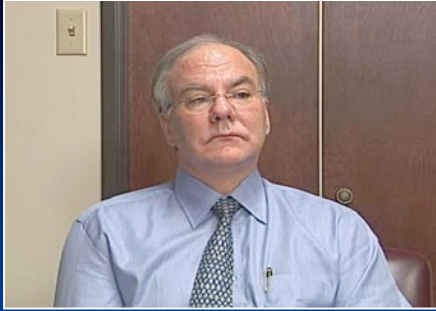


Crash Led to Surgery



# Jane Doe Post-Surgery X-Rays





## Dr. John Coon, M.D. Neurosurgeon

“ I believe that the disk problems at both levels and also the patient’s symptoms are directly related to the motor vehicle accident that occurred on December 15, 1999.”

Coon deposition, page 25, lines 16-19.

# Day-in-the-Life Videos



# Settlement Videos



# Video: Reenactments



# Video: Dramatics



# Video Depositions: Use of Models



# Video Depositions: Editing Magic



# Animations: Dynamic Events



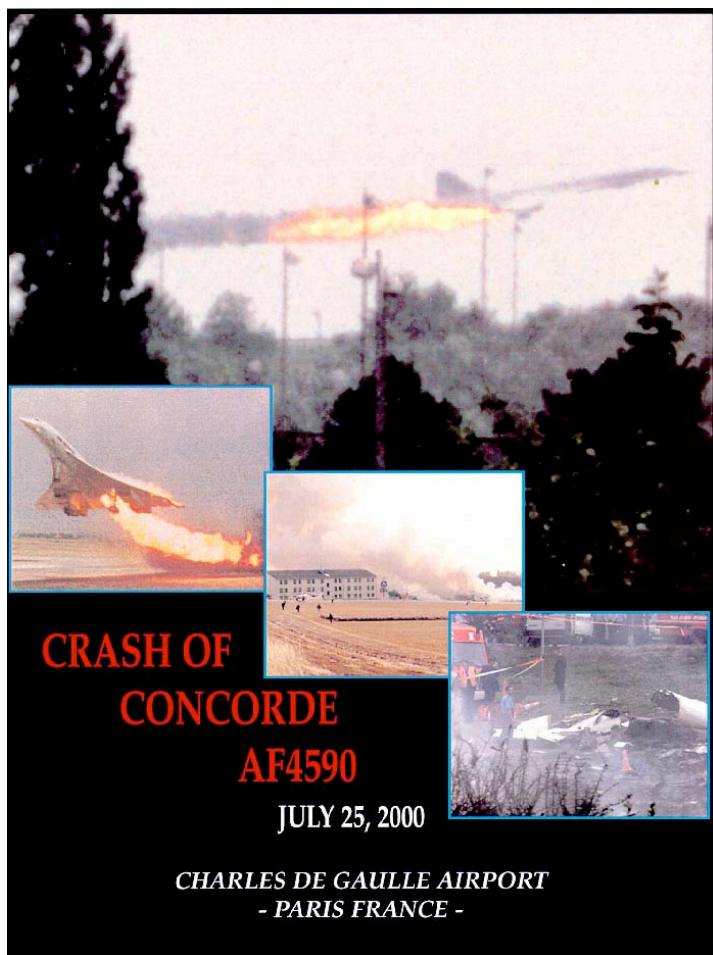
# Animations: Things Too Small



# Animation & Video



# Settlement Brochures



# Presentation Technology

# Presentation Software

- **Mediation**
  - **Microsoft PowerPoint**
  - **Corel Presentations**
- **Trial**
  - **Sanction II**
  - **In Data Trial Director**

# Microsoft PowerPoint®



**\$339**

[www.microsoft.com/office/powerpoint/](http://www.microsoft.com/office/powerpoint/)

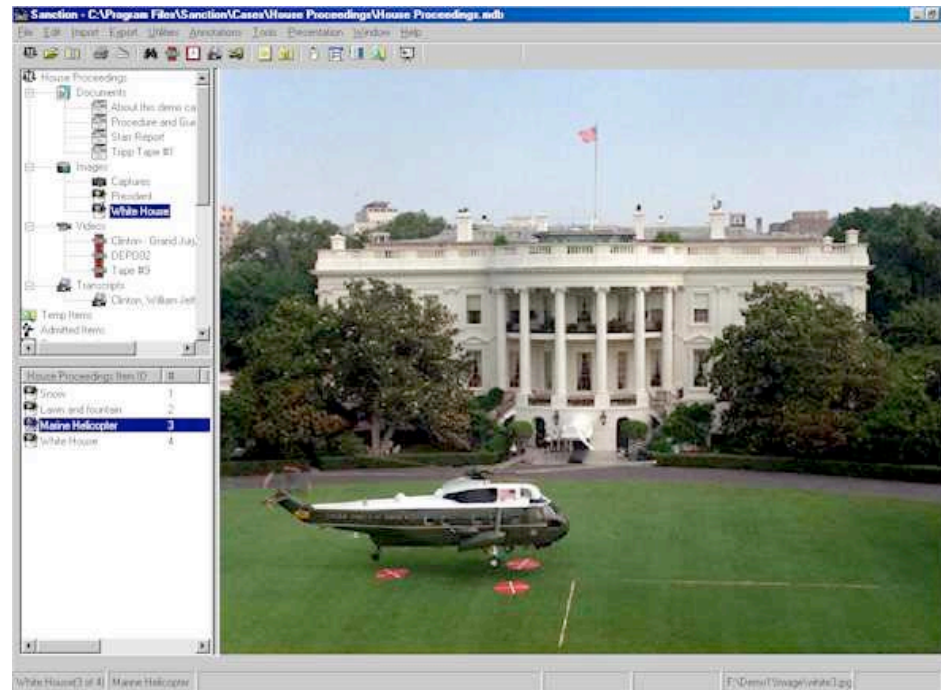
# Corel™ Presentation



**\$399**

[www3.corel.com](http://www3.corel.com)

# Sanction Trial Presentation



**\$395**

**[www.verdictsystems.com/sanction.html](http://www.verdictsystems.com/sanction.html)**

**480.627.2430**

# In Data Software's Trial Director™

The screenshot shows a web browser window with the address <http://www.indatacorp.com/software/default.asp>. The page features the InData logo and navigation links for News, Events, and Contact Us. A sidebar on the left contains a menu with items like Software, TrialDirector, DocumentDirector, and others. The main content area is titled "Award Winning Trial Presentation Software" and includes a date of "Aug 19, 2002". A central banner reads "The Winning Edge in Trial!" and "TrialDirector Suite 3.1". Below this, there is a promotional graphic for "End of Summer Package Deals" with the text "Take Advantage of our Great End of Summer Package Deals" and "You can Save up to \$1,385!". The graphic shows a hand holding a mouse over a software box labeled "TrialDirector Suite" and a CD-ROM labeled "CaseOCR". A "Click for Details" link is present. To the right, three software products are listed: TrialDirector™ (Premier Trial Presentation Software), DocumentDirector™ (Robust document management system), and DepositionDirector™ (Video transcript editing tool). Each product has a "Software Details" link. At the bottom, there is a link for "End of Summer Package Deals" and "The 'Courtroom Power Pack'".

**\$595**

[www.indatacorp.com/software/default.asp](http://www.indatacorp.com/software/default.asp)

# Presentation Hardware Essentials

- Laptops
- LCD Projectors
- Document Cameras
- Audio Systems
- Portable Presentation Screens



# Laptops

- **Windows XP**
- **Pentium III 850 MHz**
- **30 GIG Hard Drive**
- **DVD Player**



**Price Range: \$2,500 to \$3,500**

# LCD Projectors

- **1000 Lumens**
- **Multiple Inputs  
(VCR, Elmo & Computer)**

**Price Range: \$2,000 to \$6,000**



# Epson Powerlite Series



**From \$2,204**

**[www.epson.com](http://www.epson.com)**

**800.873.7766**

# InFocus Series



**From \$1,999**

**[www.infocus.com](http://www.infocus.com)**

**800.660.0024**

# NEC Series



**From \$2,220**

[www.nec-pj.com](http://www.nec-pj.com)

800.NEC.Info

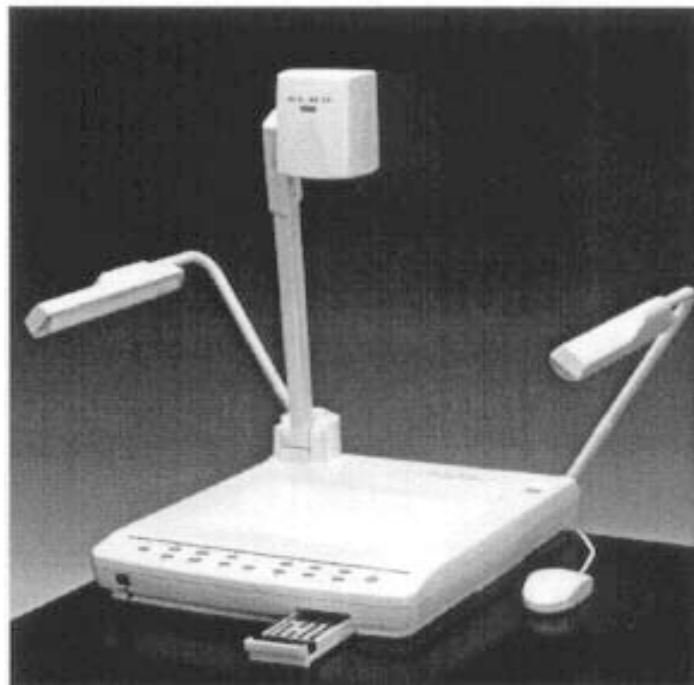
# Document Cameras

- **Back Light for X-Rays**
- **Multiple Inputs**
- **Small LCD Operator Screen**
- **Zoom**
- **Auto Focus**

**Price Range: \$2,000 to \$7,000**



# Elmo



**From \$1,750**

**[www.elmo.com](http://www.elmo.com)**

# Doar



**From \$1,049 to \$7,099**

[www.doar.com](http://www.doar.com)

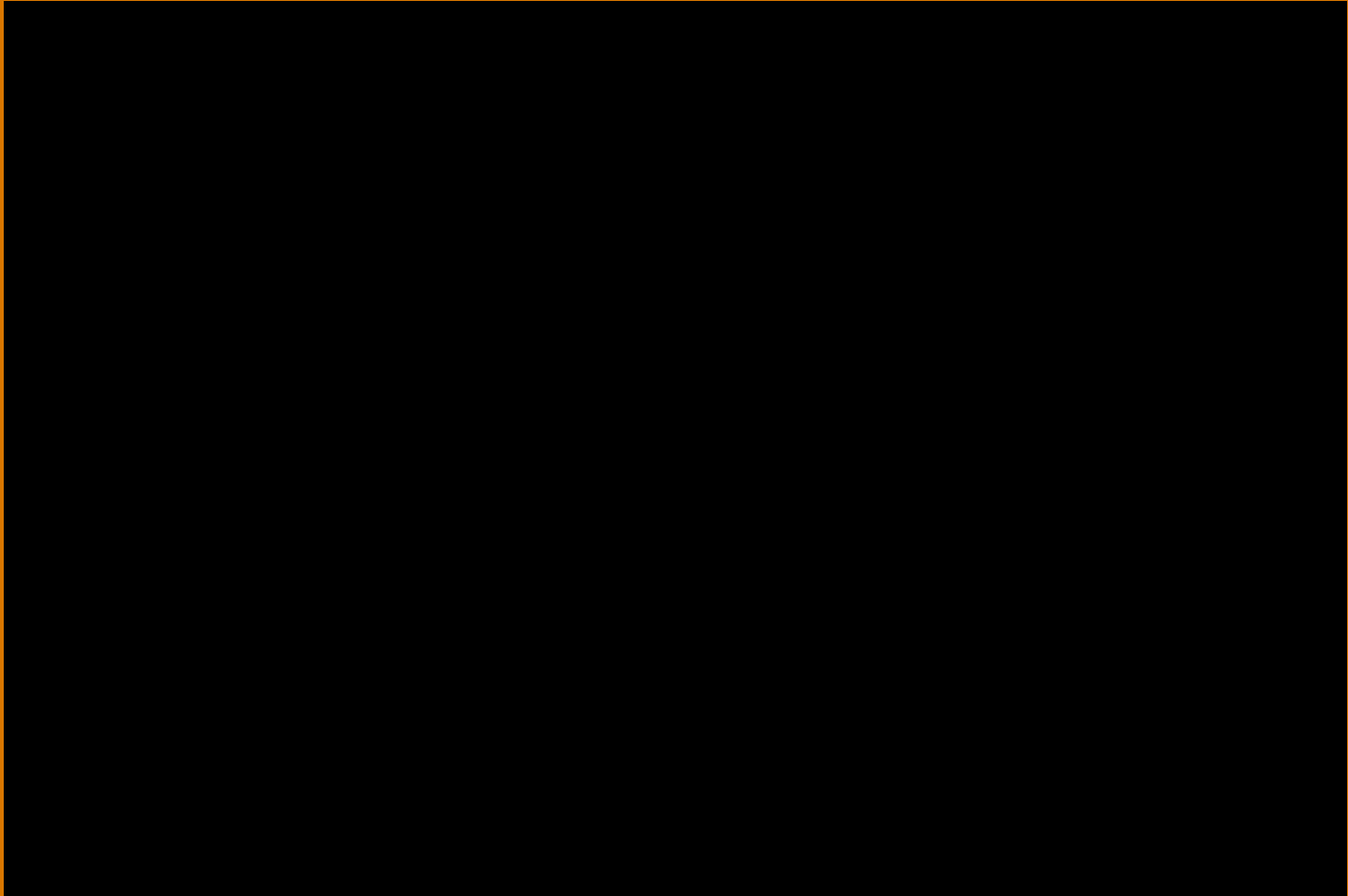
800.875.8705

# Audio Systems

- **Sub-woofer**
- **Amplifier**

**Price Range: \$200 to \$500**





# Presentation Screens

- **Ease of Assembly**
- **Not Too Big for Mediation**



# Da-Lite Floor Model C



**72" x 96" From \$665 w/stand**

[www.da-lite.com](http://www.da-lite.com)

800.622.3737

# Total Presentation System Cost

<b>Camcorder &amp; Accessories</b>	<b>\$3,500.00</b>
<b>Digital Camera</b>	<b>\$500.00</b>
<b>Scanner</b>	<b>\$300.00</b>
<b>DVD Burner</b>	<b>\$599.00</b>
<b>PowerPoint</b>	<b>\$399.00</b>
<b>Sanction II</b>	<b>\$395.00</b>
<b>Laptop</b>	<b>\$3,000.00</b>
<b>LCD Projector</b>	<b>\$5,000.00</b>
<b>Document Camera</b>	<b>\$3,000.00</b>
<b>Audio Systems</b>	<b>\$500.00</b>
<b>Screen</b>	<b>\$389.00</b>
<b>Total</b>	<b>\$17,582.00</b>

HOWIE & SWEENEY, L.L.P.  
TRIAL LAWYERS

Welcome

## Experience. Results.

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- Dallas Bar Association's "Trial Lawyer of the Year"
- three past presidents of the Dallas Trial Lawyers Association
- three past presidents of the Dallas Chapter of the American Board of Trial Advocates
- past president of the Dallas Association of Young Lawyers
- past president of the Dallas Bar Association
- past president of the Texas Trial Lawyers Association
- two attorneys listed in Best in America
- three attorneys named as Best Lawyers in Dallas (*D Magazine*)
- Fellow in the American College of Trial Lawyers
- Fellow in the International Academy of Trial Lawyers

We invite you to learn more about Howie & Sweeney, L.L.P., our lawyers, our experience, our capabilities, our philosophy and our concern for the issues faced by our clients.

Internet zone